



LOMONOSOV  
MOSCOW STATE  
UNIVERSITY  
(MSU)  
FACULTY OF JOURNALISM



# 2015 Annual conference of International Media Management Academic Association (IMMAA) in Moscow

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Dear colleagues,

Here is some brief information about the city of Moscow, transportation in Moscow, places to see while in the city, and a few useful tips which might be helpful during your stay in Russia.

## Shuttle trains .....

When you arrive in Moscow, shuttle trains are the easiest and fastest way to get to the city centre. Shuttle trains depart from each airport every 30 minutes. When you arrive at the airport, look for the sign "Train to Moscow", which will lead you directly to the train station. Detailed information on shuttle trains is available at <http://aeroexpress.ru/en/> You can purchase tickets online in advance and print them out before the trip or do it on site. Another option is going by taxi. The trip may be longer due to traffic jams. If you prefer to go by taxi, make sure you use a reliable taxi service: there is a taxi counter in each airport terminal, so go straight to it, tell the agent or driver the address of your hotel and check how much the trip will cost.



## Accommodation in Moscow .....

Moscow offers many accommodation options in different price categories. International visitors coming to the Faculty of Journalism usually stay at the following three hotels: "Izmailovo", "Nikitskaya Assambleya" and "Metropol". The most popular among them is "Izmailovo" hotel, which has a wonderful location (close to the metro station, with a nice park area nearby and lots of cafes, shops, etc.) and is a good value for money. The other two are excellent places to stay too. You can make reservations via online booking system at hotel official websites or via services like booking.com. Let us know by [immaa2015@yandex.ru](mailto:immaa2015@yandex.ru) if you have any questions.



## Location of the Journalism Faculty .....

The address of the Faculty of Journalism is 125009 (zip code) Mokhovaya str. 9, Moscow, Russia. The closest metro station is Biblioteka imeni Lenina – Библиотека имени Ленина in Russian, red line. If you are travelling from "Izmailovo" hotel, you can step out on Ploshchad Revolutsii (Площадь Революции) or Arbatskaya (Арбатская) metro station, blue line, without switching to the red one. They both are located pretty close to the Faculty. If you are staying at "Nikitskaya Assambleya" or "Metropol" hotel, you can walk to the Faculty bulding. It will take you 10 minutes, and it is a very pleasant walk.



## Guide to the Faculty .....

On the first day of the conference (September 17th) a person from the organizing committee will meet you in "Izmailovo" hotel lobby (Alfa building) at 8.30 a.m. and take you to the Faculty. He/she will be holding a sign "IMMAA" to help you identify him/her. This person will take you to the Faculty by metro and show you how to use ticket machines on metro stations. The guide will be waiting for you from 8.30 till 8.40 a.m.

**Note:** this is optional, so if you have been to Moscow before and know the way from your hotel to the Journalism Faculty, you can certainly travel on your own.



## Places to visit in Moscow .....

The Faculty of Journalism is located in the very centre of Moscow, just across the street from Red Square. A large number of other cultural sites are located within walking distance to the Faculty: Kremlin, Bolshoi Theatre, Cathedral of Christ the Savior, Lenin's Library, etc. A good selection of places to visit in Moscow can be found here:

<http://wikitravel.org/en/Moscow#b>



## Social activities for conference participants .....

We invite all conference participants to take part in the following social activities during IMMAA conference:

- guided tour of Red Square and nearby sites led by one of MSU's doctoral students (in English) on September 16th. The duration of the tour is around 1-1,5 hour;
- Visit to "Russia Today" editorial office on September 16th (in English). Pre-registration is required. Please send your name and preferred time of visit (12.00 or 16.00) at [immaa2015@yandex.ru](mailto:immaa2015@yandex.ru) by September 1, 2015
- reception on September 17th (in the evening);
- guided tour of Arbat street and nearby sites (in English) on September 18th (in the evening) Detailed information including timing, contact persons, and additional social activities will be available in conference program (hard and electronic versions) soon.



## Luggage .....

If you are flying back home in the evening, you can check out at the hotel and leave your luggage at the Journalism Faculty at the securities' desk (first floor) any day except Sunday. You can pick it up then before 10 p.m.



## Safety issues

Moscow is like many other world cities: exciting, filled with people and a place where you want to be practical. When in Moscow, follow general rules for travelers:

- be careful about your belongings in tourist areas and crowded places, such as metro, museums, churches, etc;
- do not carry all your money with you;
- keep an eye on your backpack when in public places;
- shooting video in Moscow metro is prohibited (pictures are ok);
- do not drink tap water. Water should be boiled before drinking, though showering is safe and the amount used to brush teeth is not harmful either;
- if you are shopping for art or antiques, be sure to purchase from a dealer who can provide you with the necessary forms that will be required to take the purchase out of the country. Keep these forms and your receipt to show to customs agents before leaving Russia. Do note that items over 100 years old are not permitted to leave the country;
- if you plan to visit any Orthodox churches or cathedrals while in Moscow, pay attention to how you dress. Dress requirements for Orthodox churches include covered legs and shoulders. Women should have their hair covered and men should take off hats.



## Use of the English language in Moscow

Please keep in mind that not everyone in Moscow speaks English. We advise you to ask young people for directions, since there is a better chance that you will get a reply in English than when asking older people the same thing.



## Moscow metro

Metro map is available here:

<http://www.legendtour.ru/rus/russia/moscow/metro.shtml> Please remember that in Moscow almost all metro stations signs are in Russian. The link provides information both in Russian and English, so you can plan your journey accordingly. Trains depart every 2 minutes. Moscow metro is open from 5.30 a.m. till 01.00 a.m.

**Metro fares are:** 40 roubles – one trip with unlimited number of switches, valid for 5 days; 160 roubles – 5 trips with unlimited number of switches, valid for 90 days; 320 roubles – 11 trips with unlimited number of switches, valid for 90 days. You can buy metro tickets in ticket machines in metro, which have the menu in English.



## Wifi at the Faculty

There is wifi access at the Faculty of Journalism, and you don't need a password for it. The name of the network is FREE WIFI. However, it is only available on the first floor of the Faculty building where there is a student cafe. Here you can relax a bit, drink coffee or tea and check your email. You can also check your email and make phone calls (national or international) in the office of international affairs (room 107, first floor) if you fail to get access to wifi connection. Just come up to members of the organizing committee during the conference and ask them.



## Electrical appliances

If you are bringing your laptop and electrical appliances, see link for information regarding electrical plug/outlet and voltage information:

[http://www.adaptelec.com/index.php?main\\_page=document\\_general\\_info&products\\_id=187](http://www.adaptelec.com/index.php?main_page=document_general_info&products_id=187)



## Power Point presentations

If you are going to show a presentation at the conference, please, make sure it is in Power Point, since sometimes there arise problems with other formats. Also, we encourage you bring your presentation on a flash drive. Our technicians will help you install it on our computer before the beginning of your session. In addition, access to wifi in the rooms is not stable (unlike aforementioned cafeteria, where the connection is pretty good), so it is better if you create your presentation without adding any links to it for which you might need Internet connection. There will be a laptop and a projector in all conference rooms.



## Cash

It is best to pay in roubles while in Moscow because credit cards (VISA, MasterCard, Maestro) are not accepted everywhere. You can exchange money at the airport or do it in advance.



## Clothes

We strongly recommend you to bring some warm clothes, gloves, hat and an umbrella – the weather in Moscow in September can be windy and rather cold. There is no strict dress code either at the conference or the reception, but business casual or smart casual would be preferred. You might want to bring a more formal attire if you are planning a visit to Bolshoi theatre, for example, however there isn't any strict dress code there either (except for jeans and t-shirts, which are not recommended).



# Moscow metro map



1 Faculty of Journalism, MSU

2 MSU's main campus

3 Hotel "Izmailovo"

## Questions? .....

If you have questions, remarks or something is unclear to you, let us know at [gladkova\\_a@list.ru](mailto:gladkova_a@list.ru) or [immaa2015@yandex.ru](mailto:immaa2015@yandex.ru). Please do not hesitate to contact us if you have problems or questions.

Contact phone numbers are  
+7 985 187 29 72 (mobile) and +7 (495) 629 52 76 (office)  
(Anna Gladkova, room 107)  
and  
+7 903 530 59 02 (mobile) and +7 (495) 629 74 35 (office)  
(Zarina Guseynova, room 212).



**We wish you an enjoyable and safe trip to Moscow  
and look forward to meeting you soon!**

Best regards,  
Dr. Anna Gladkova,  
The Office of International Affairs, Director,  
On behalf of the Organizing Committee

